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To:	Examiner Arthur D. Duran	From:	Diana M. Sangalli
Company:	USPTO Art Group 3622	Date:	September 30, 2008
Fax:	(571) 273-8300	Pages:	12 (including this sheet)
Your Ref:	10/074,386	Our Ref:	BLU.0002US

☐ **Urgent** ☐ **For Review** ☐ **Please Comment** ☐ **Please Reply** ☐ **Confirm Receipt**

MESSAGE:

Attorney Docket No.: BLU.0002US
Date: September 30, 2008

DMS/njm

Applicant(s): BARRY S. MCAULIFFE, ET AL
Serial No.: 10/074,386
Filing Date: February 12, 2002
Title: MANUFACTURER INCENTIVE PROGRAM

1. Reply to Office Action.

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant:	Barry S. McAuliffe, et al.	§	Group Art Unit:	3622
		§		
Serial No.:	10/074,386	§	Examiner:	Palani P. Rathinasamy
		§		
Filed:	February 12, 2002	§	Atty. Dkt. No.:	BLU.0002US
		§		
For:	Manufacturer Incentive Program	§	Confirmation No.:	5570
		§		
Customer No.:	21906	§		

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

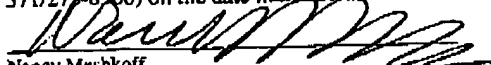
REPLY TO OFFICE ACTION

Dear Sir:

In response to the Office Action of June 30, 2008, please consider the following remarks.

Date of Deposit: September 30, 2008

Pursuant to Rule 1.8(a), I hereby certify that this document is being facsimile transmitted to the United States Patent and Trademark Office (Fax No. 571/273-8300) on the date indicated above.


Nancy Meshkoff